

ReelAbilities Film Festival is the largest film festival in the United States dedicated to sharing the human experience of disability through art and film. The 2nd Chicago festival is scheduled for October 4-8, 2017 and includes films with engaging panel discussions, guest speakers, exhibitions, performances, and opening/closing night celebrations. Chicago's 2017 theme ***Lights, Camera, Take Action!*** aims to initiate dialogue and critical thinking about the disability experience with the goal of mobilizing our attendees to take action beyond the film and become involved in our community.

*ReelAbilities Chicago is presented by BACKBONES a local nonprofit that exists to help people with spinal cord injury or disease (SCI/D) and their families connect with their communities by creating events and experiences that promote awareness and engage people of all abilities.*

## **SPONSOR BENEFITS**

ReelAbilities provides a unique marketing opportunity with a lasting impact. In return for your support, your company will be eligible for a variety of benefits. Your support allows ReelAbilities events to be free and accessible to the public. We sincerely hope you will join us in making the ReelAbilities Chicago Festival successful and impactful for the city of Chicago!

For questions please contact Reveca Torres at [rtorres@backbonesonline.com](mailto:rtorres@backbonesonline.com) or 618-724-5484.



**PRODUCER**

(Official Sponsor)  
\$5,000+

**Every mention of RAFF will be followed by “presented by”**

Exclusive opportunity to sponsor all films  
Premiere Recognition in program & festival website  
Logo on single opening slide  
Company signage at all events  
VIP seating  
Five social media dedicated posts

---

**EXECUTIVE PRODUCER**

\$2,500-\$5,000

Exclusive opportunity to sponsor three films  
Recognition in program & festival website  
Logo on sponsor slide  
Company signage at three events  
VIP seating  
Four social media dedicated posts

---

**DIRECTOR**

\$1,000-\$2,500

Exclusive opportunity to sponsor two films  
Recognition in program & festival website  
Logo on sponsor slide  
Company signage at two events  
VIP seating  
Three social media dedicated posts

---

**MOVIE STAR**

\$500-\$1,000

Exclusive opportunity to sponsor one film  
Recognition in program & festival website  
Company signage at one event  
Two social media dedicated posts  
Logo on sponsor slide  
VIP seating

---

**SUPPORTING ACTOR**

\$250-\$500

Recognition and link on festival website  
One social media dedicated post  
Logo on sponsor slide  
VIP seating



**OPENING & CLOSING NIGHT SPONSOR**  
**\$5,000**

Mention during both Opening & Closing Night Events  
Logo included in program/brochure  
Promotional materials displayed during both Opening & Closing Night  
Sponsor Slide projected prior to Opening & Closing Night film screenings  
Listed as partner on website  
Four (4) Social Media mentions on ReelAbilities and BACKBONES

---

**OPENING NIGHT ONLY**  
**\$2,000**

Mention during Opening Night Event  
Logo included in program/brochure  
Promotional materials displayed during Opening Night  
Sponsor Slide projected prior to Opening Night film screenings  
Listed as partner on website  
Two (2) Social Media mentions on ReelAbilities and BACKBONES

---

**CLOSING NIGHT ONLY**  
**\$3,000**

Mention during Closing Night Event  
Logo included in program/brochure  
Promotional materials displayed during Closing Night  
Sponsor Slide projected prior to Closing Night film screenings  
Listed as partner on website  
Two (2) Social Media mentions on ReelAbilities and BACKBONES

*Sponsorships will help underwrite expenses for Opening and Closing Night events including but not limited to: Food and Drink, Equipment Rentals, Entertainment and Performances, Accessibility and Accommodations such as sign language interpreters and audio description. Thank you for your consideration!*

