

ReelAbilities Film Festival is the largest film festival in the United States dedicated to sharing the human experience of disability through art and film. The 2nd Chicago festival is scheduled for October 4-8, 2017 and includes films with engaging panel discussions, guest speakers, exhibitions, performances, and opening/closing night celebrations. Chicago's 2017 theme ***Lights, Camera, Take Action!*** aims to initiate dialogue and critical thinking about the disability experience with the goal of mobilizing our attendees to take action beyond the film and become involved in our community.

ReelAbilities Chicago is presented by BACKBONES a local nonprofit that exists to help people with spinal cord injury or disease (SCI/D) and their families connect with their communities by creating events and experiences that promote awareness and engage people of all abilities.

SPONSOR BENEFITS

ReelAbilities provides a unique marketing opportunity with a lasting impact. In return for your support, your company will be eligible for a variety of benefits. Your support allows ReelAbilities events to be free and accessible to the public. We sincerely hope you will join us in making the ReelAbilities Chicago Festival successful and impactful for the city of Chicago!

For questions please contact Reveca Torres at reveca@backbonesonline.com or 618-724-5484.



PRODUCER

(Official Sponsor)
\$5,000+

Every mention of RAFF will be followed by “presented by”

Exclusive opportunity to sponsor all films
Premiere Recognition in program & festival website
Logo on single opening slide
Company signage at all events
VIP seating
Five social media dedicated posts

EXECUTIVE PRODUCER

\$2,500-\$5,000

Exclusive opportunity to sponsor three films
Recognition in program & festival website
Logo on sponsor slide
Company signage at three events
VIP seating
Four social media dedicated posts

DIRECTOR

\$1,000-\$2,500

Exclusive opportunity to sponsor two films
Recognition in program & festival website
Logo on sponsor slide
Company signage at two events
VIP seating
Three social media dedicated posts

MOVIE STAR

\$500-\$1,000

Exclusive opportunity to sponsor one film
Recognition in program & festival website
Company signage at one event
Two social media dedicated posts
Logo on sponsor slide
VIP seating

SUPPORTING ACTOR

\$250-\$500

Recognition and link on festival website
One social media dedicated post
Logo on sponsor slide
VIP seating



OPENING & CLOSING NIGHT SPONSOR
\$5,000

Mention during both Opening & Closing Night Events
Logo included in program/brochure
Promotional materials displayed during both Opening & Closing Night
Sponsor Slide projected prior to Opening & Closing Night film screenings
Listed as partner on website
Four (4) Social Media mentions on ReelAbilities and BACKBONES

OPENING NIGHT ONLY
\$2,000

Mention during Opening Night Event
Logo included in program/brochure
Promotional materials displayed during Opening Night
Sponsor Slide projected prior to Opening Night film screenings
Listed as partner on website
Two (2) Social Media mentions on ReelAbilities and BACKBONES

CLOSING NIGHT ONLY
\$3,000

Mention during Closing Night Event
Logo included in program/brochure
Promotional materials displayed during Closing Night
Sponsor Slide projected prior to Closing Night film screenings
Listed as partner on website
Two (2) Social Media mentions on ReelAbilities and BACKBONES

Sponsorships will help underwrite expenses for Opening and Closing Night events including but not limited to: Food and Drink, Equipment Rentals, Entertainment and Performances, Accessibility and Accommodations such as sign language interpreters and audio description. Thank you for your consideration!

